

**CALIFORNIA DEPARTMENT OF PUBLIC HEALTH  
TRUST AND SAFETY BULLETIN  
FOR IMMEDIATE RELEASE TO VACCINATE ALL 58 CAMPAIGN PARTNERS**

**SUBJECT:** Reporting Fraudulent Activities Related to State of California Vaccine Incentive Program

**SUMMARY:** California Vaccinate ALL 58 Campaign partners are advised to be aware of and to quickly report indications of possible fraudulent or other questionable activities by persons attempting to take advantage of the state's recently announced COVID-19 vaccination incentive program at: [rumors@cdph.ca.gov](mailto:rumors@cdph.ca.gov).

**BACKGROUND:** On May 27, Governor Gavin Newsom announced the historic "Vax for the Win" program to motivate Californians to get their vaccinations leading up to the state's reopening on June 15<sup>th</sup>. The state's multifaceted vaccination incentives program includes more than \$116 million in cash incentives and prepaid grocery cards to reinforce the importance of vaccination, encourage vaccine uptake, and thank those who have already been vaccinated.

Details of the Vax for the Win program can be found at:  
<https://covid19.ca.gov/vax-for-the-win/>

Terms and Conditions of the program available at:  
<https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/Vax-Win-Terms.aspx>

There is no process for entry in the Vax for the Win campaign, all vaccinated individuals are automatically entered. Winners can decline the prize and/or remain anonymous. The privacy of winners is protected.

Further, there are measures to protect Californians against scams. The winners will be notified by officials from the California Department of Public Health (CDPH) through official "State of CA CDPH" caller ID, text, CDPH email address, or in person by CDPH district staff. Only CDPH knows the identity of the person associated with the random number that has been drawn.

Winners will not be asked to pay any fees associated with verifying eligibility for the cash prize. They will not be asked for their bank information. They will be emailed an official governmental form by CDPH in order to be awarded their winnings.

**REQUEST:** All partner organizations are encouraged to be aware of possible fraudulent activities by persons attempting to take advantage of the state's COVID-19 vaccination incentive program and **to promptly report this information to CDPH at: [rumors@cdph.ca.gov](mailto:rumors@cdph.ca.gov) or by calling the Vax for the Win incentives hotline at 833-993-3873.**

Some examples of potentially fraudulent activity include, but not be limited to:

- Fraudulent phone calls to California residents posturing as representatives of the state
- Emails professing to be from the State of California with embedded malware
- Automated text messages soliciting personal information in exchange for cash incentives from the program